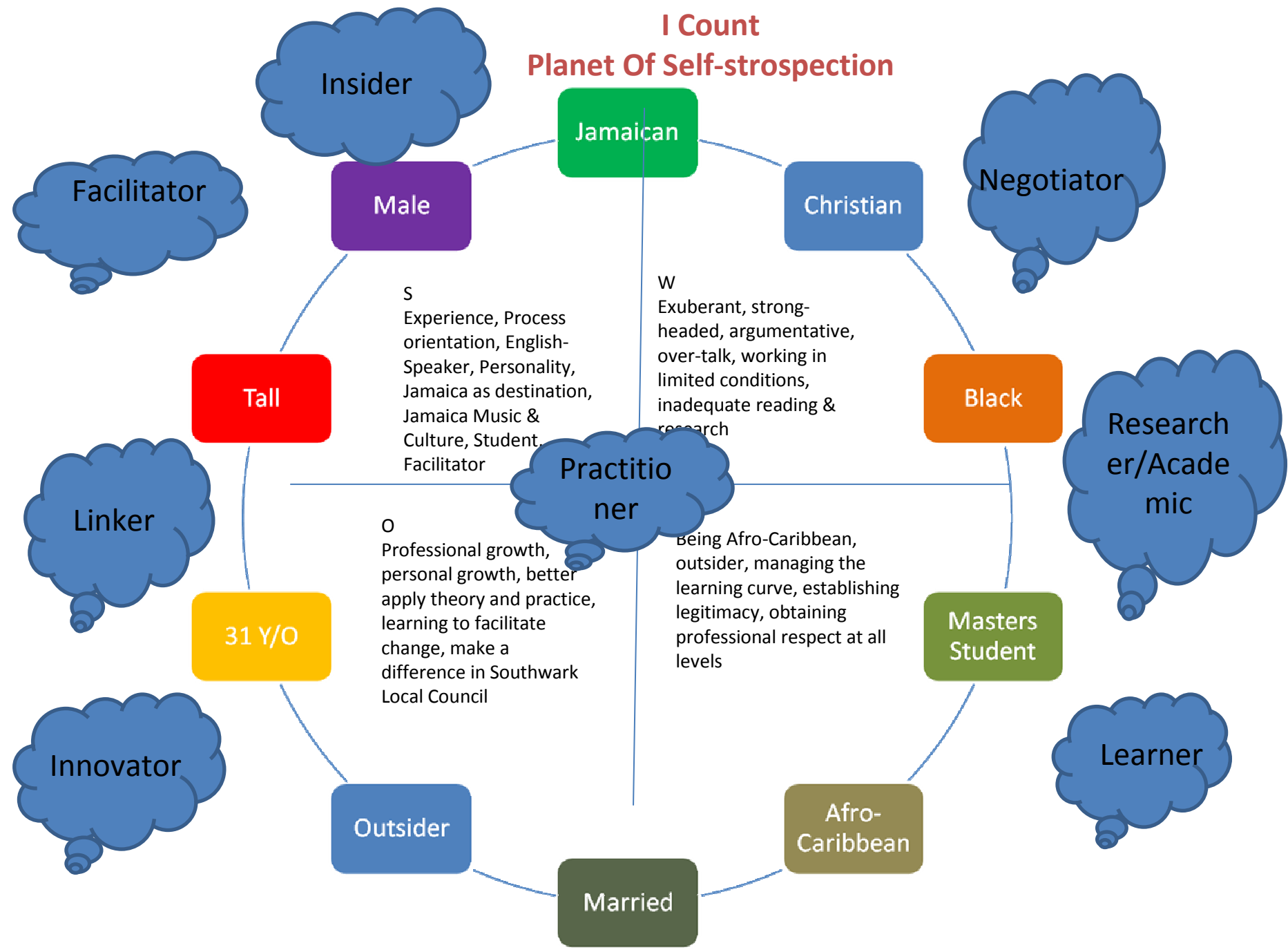


Pathways to Upscaling Local Evidence/Voice into Policy

London Borough of Southwark

I Count Planet Of Self-strospection



Positionality

- The State or Government can be a vehicle for sustainable social change
- There is a general underestimation of the level of support and capacity building the state requires in order to engage with the citizenry

First Champions Event

- Shared Experience of Community-Based Policy Monitoring Process in Jamaica
- Spent the Last Year exploring how citizens maybe able to impact the policy process in London Borough of Southwark
- Interesting North-South Reflections

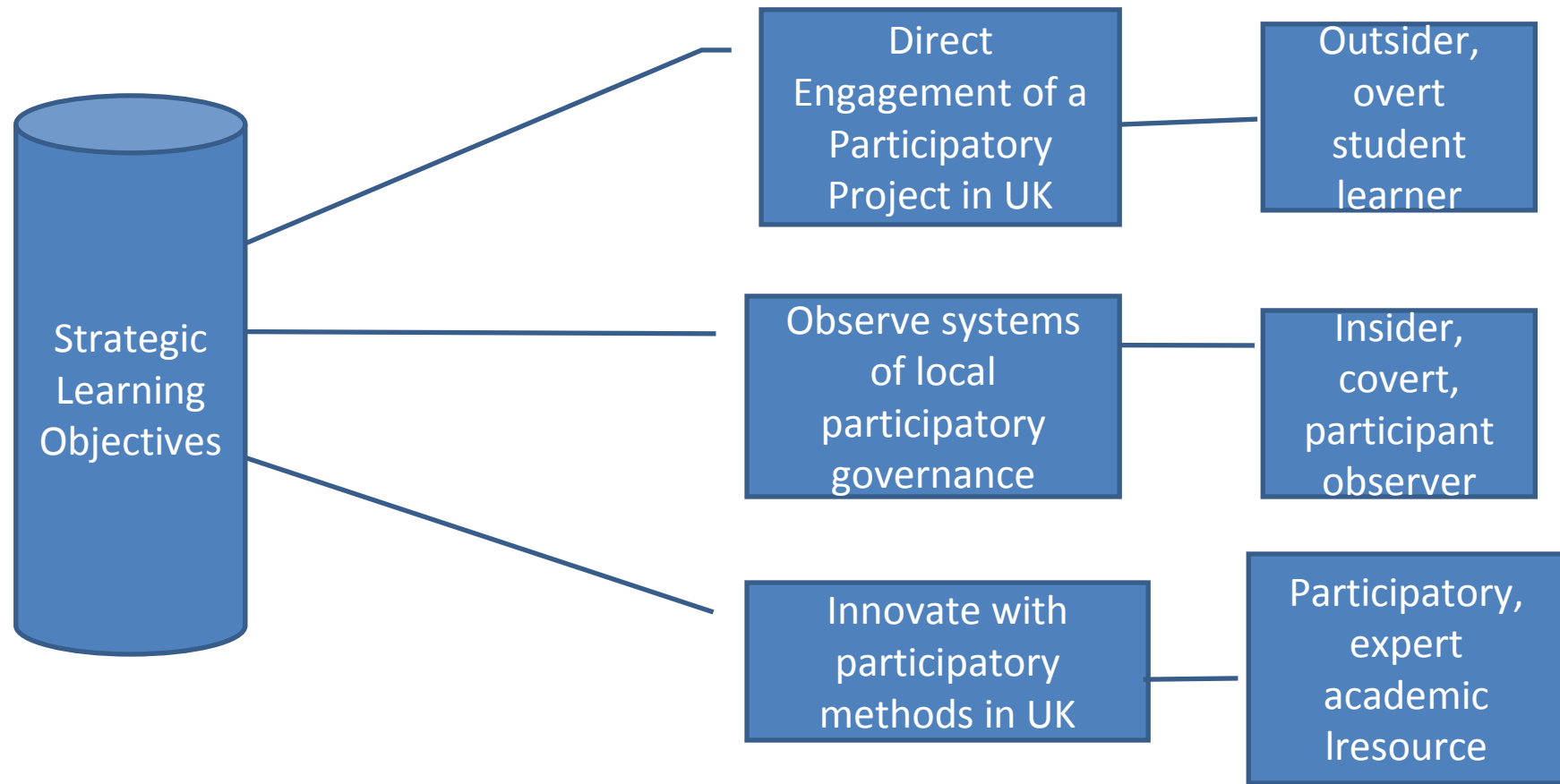
This Champions Event

- Share a bit about my experience implementing CBPMP in Southwark
- Highlight important lessons, observations and approaches to 'community engagement'

Key Questions

- How will community generated indicators, criteria and evidence from RPA impact on policy, power and performance? (UK Context)
- What if any likely impact on effecting sustainable social and institutional change?

Strategic learning objectives



Action Research Project

- Rapid Participatory Assessment of Health Inequalities focusing on access to Physical Activity opportunities by Black and minority ethnic groups
- Focus determined through engagement with community representatives, Members, Council staff, NHS and the Corporate Strategy Unit

Process Design

Community Scorecard Tool & Process

- Gradual establishment of Design Team
- Identification of target populations using data
- ‘Reference Group Meetings’ with Organized Communities
- Training of Council Staff, Community Reps in Community Scorecard Process
- ‘Highly Specialized Focus Groups’ (13)
- Sharing of results with wider community and the local authority
- A series of interface meetings between service providers and communities to agree on joint solutions (7)
- Action and Monitoring

Focus Group: Mixed Somali Women

Indicator: Level of Participation in Physical Activity, Sports and Exercise

Scoring Scale: 1-10 where 1=poor and 10= excellent

Ranking Scale: 1-7 where 1=highest priority and 7=least priority

Local Factors Impacting on Participation	Score (Out of 10)	Rank (1-7)	Comment
Women's Only Sessions	☹️ 1	1	Don't exist and if they exist there are cameras but if there were no cameras we wouldn't know when an accident happens
Availability of Facilities	☹️ 1	2	Facilities exist but it's not for us
Activities	😊 4	6	We do a lot of activities on our own through domestic work and walking but we need to do more activities together
Language	☹️ 3	3	The main barrier is language. If we knew the language, we would be able to use more services, majority don't speak the language and don't go to those places
Awareness of Health Diet/Food Issues	😊 5	8	There is information on TV and around but we are not acting on it. We need more support to do this. Learning about health issues can make us expert patients.
Presence of Cameras	☹️ 1 (Swimming) 😊 6 (Other Activities)	4	Cameras are in most of the facilities, only for swimming cameras are a problem not for other activities
Distance from facilities	☹️ 1	5	We don't know where some of the facilities are, if there are others they could be nearer
Cost	☹️ 3	7	It costs buy transport to travel to and from and it costs about £5 overall to go for a swim for example
Overall Score	☹️ 1		

Facilities/Space

HSFGs	Score Out of 10	Rank	Overall Score
Older Bengali Women	3	1/7	3
Older Bengali Men	2	1/7	3
Young Active Disabled	6	2/7	6
Elderly Somali Men	2	2/5	1
Mixed Somali Women	1	2/7	1
Elderly Black Men	2	5/6	10
Elderly Black Women	10	1/6	10
Refugees	6	5/7	6
SPEC Count	8		

Achievements

- List of Actions from Interface integrated into the Physical Activity and Health Inequality Strategies
- Partnerships established between communities and Council/NHS Departments to implement specific proposals relating to access
- New co-designed services for marginalized groups in Southwark through Fusion Lifestyle
- Strengthened business case for increased funding for physical activity in Southwark
- Nominated for Council's Annual Team Star Awards

Key Learnings and Reflections: Project

- Impact of local evidence on policy

There was a significant uptake of local evidence and action in to the operational strategies and policies response to the action research by the Council and relevant departments

Reflections on Participation in UK

- Strong mechanisms, weak capacities
- Weak incorporated communities preoccupied with project jostling and competition
- Preeminence of politicians and the state
- Unclear knowledge management processes
- Low level support for action research
- Rapid organizational restructuring
- Competing priorities within the local authority
- Inadequate joined-up partnership working

Impact on Policy

Why?

- Significant work was done in the early phases to align key institutional actors, networks and policy instruments with the action research design
- Supported by policy environment favourable to community participation

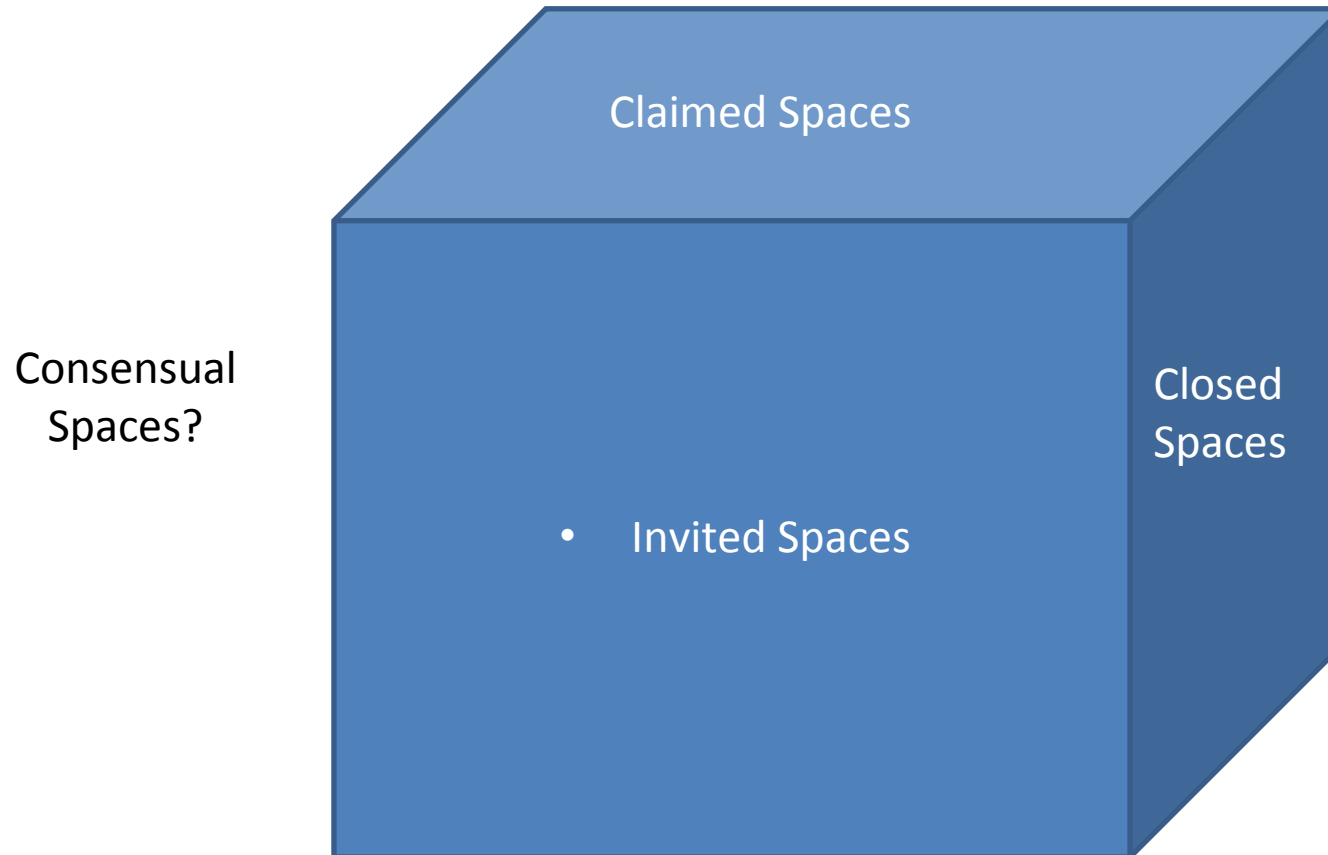
Learning

- Deepening empowerment will not only come by engaging people and giving them a voice but also involves strategic alignment, positioning, negotiating, brokering, bargaining, championing and navigating the tensions between local and institutional realities

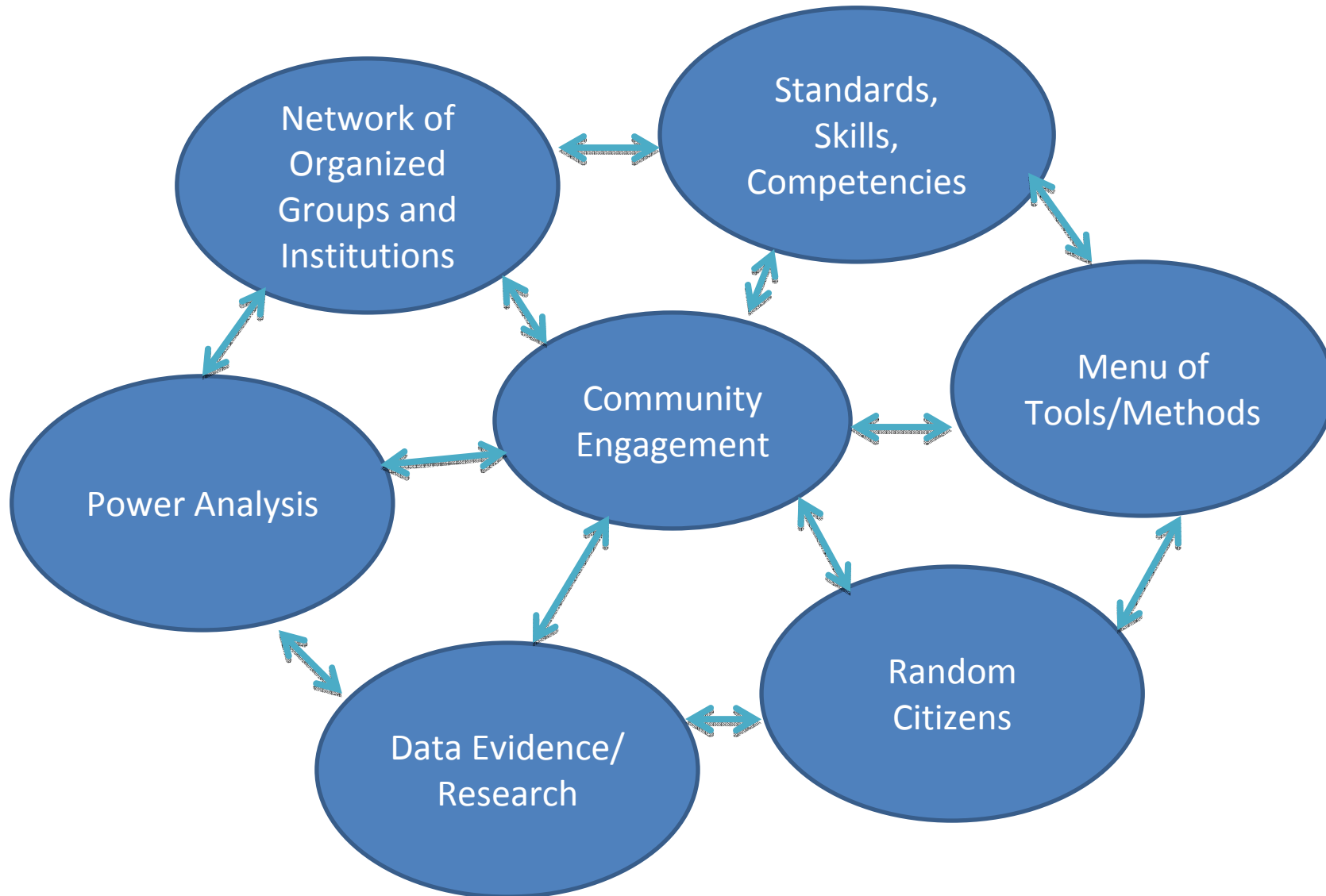
7 Pathways

- Internality
- Intentionality
- Cross-Sectoral Teams
- Deliberative Spaces
- Information Sharing
- Immediacy
- Joint action and monitoring
- Conversation and discourse

New Spaces of Power



Capacity Requirements for CE

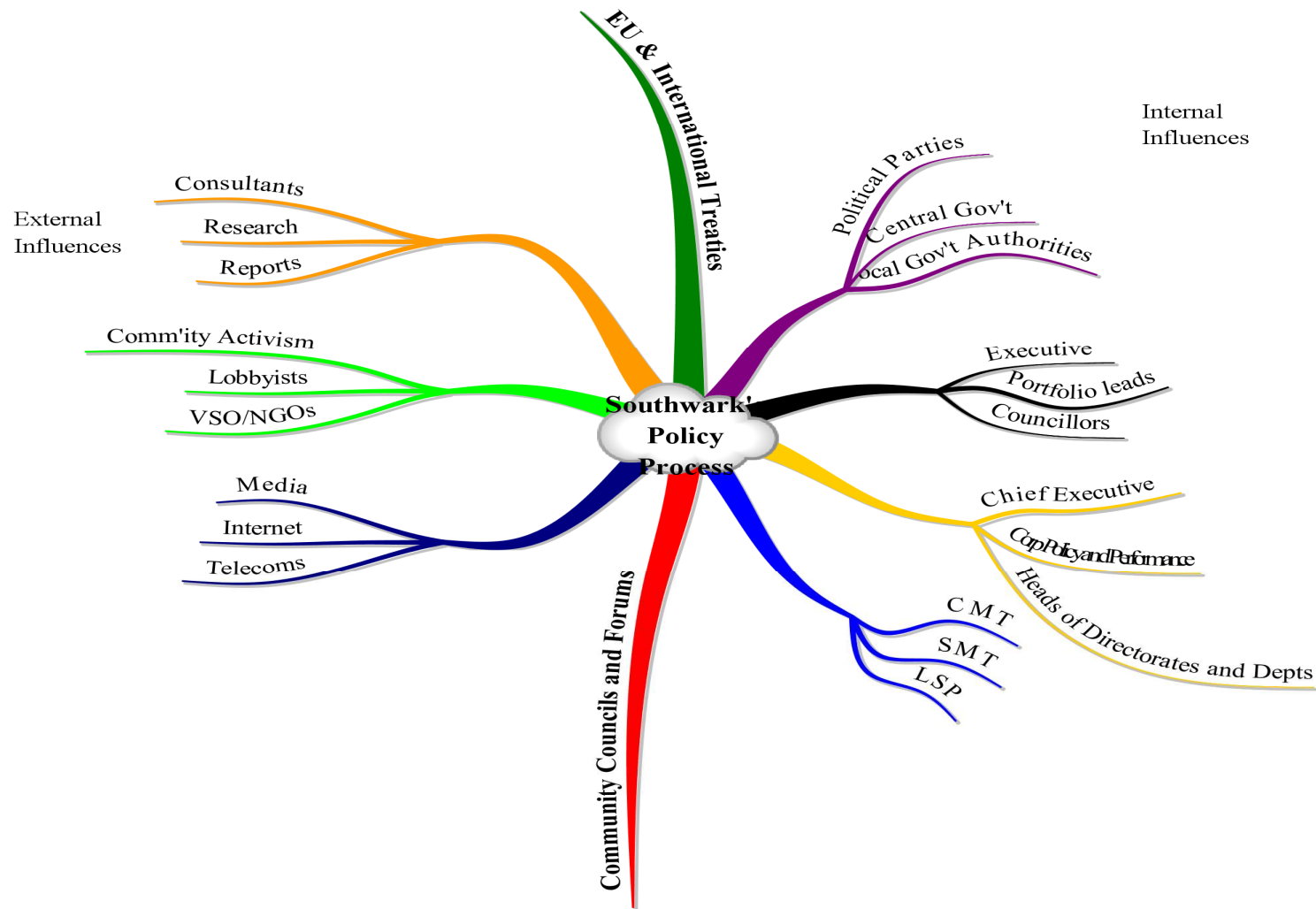


Voices and Choices

Attitudinal Modes Toward the Citizen

Role	Attitude/ Behaviour	Power Relationship	Mode
Informer/ Respondent	We need their views on our plans and performance	Researcher - Respondent	Consultations/ Surveys
Customer/ Client	Our services can be improved if we listen to them	Service Provider- Client	Expert Customer/ Customer Satisfaction Surveys
Partner/Collaborator	We can co-design, co-implement and co-evaluate together	Citizen-Citizen	Interface Spaces-ongoing
Voter	If we do enough for them, they will vote for us	Politician-Constituent	Once every four years- based on developments

Policy: Managed or Messy?



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Executive Approves Policy



Executive Approves Policy

EU and International Agreements and Treaties

Proposal might be sent for public consultation



Proposal may be sent for public consultation

National Polices/Politics, Guidance, Programmes

Proposal taken to Executive



Proposal may be referred to scrutiny

Mayor of London and Regional LGA Plans and Policies

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Proposal taken to SMT/CMT and or CFO for budget considerations



Proposal taken to SMT/CMT and or CFO for budget considerations

Southwark 2016 and Corporate Plan-LSP

Evidence-based paper developed with links to policy



Executive member gets advice and support from officers/Depts

Directorate and Business Unit Plans

Engagement with key stakeholders



Executive Member identifies policy gap/problem

Projects, programmes, services

Council Officer identifies policy gap/problem



Executive Member identifies policy gap/problem

Community Council/Constituent

Policy and Resourcing Strategy 09/10

Political Party Manifesto