



GOVERNMENT OFFICE
FOR YORKSHIRE AND THE HUMBER

CHAMPIONS OF PARTICIPATION 2010

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How do we do more of what we do well?



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To cover:

- What is it we do well?
- What stops us doing more of it?
- Help is at hand
- Things to think about: a pitch for the future



What is it we do well?



- Face tough things head on
- Embrace new ways of working
- Acknowledge and learn from mistakes
- Share rather than hoard ideas and practice
- Stick with it
- Look for partners



What is it we do well?



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- **Never see participation as an end in itself**
- **Look for linkages between programmes in areas**
- **Enter at the right level**
- **Don't get distracted by gimmicks**



But...



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- **Are we moving forward with pace?**
- **Everywhere? Across all groups?**
- **Are we future proofing our achievements?**
- **Have we got the evidence?**
- **Have we got the alliances?**



What stops us doing more of it?



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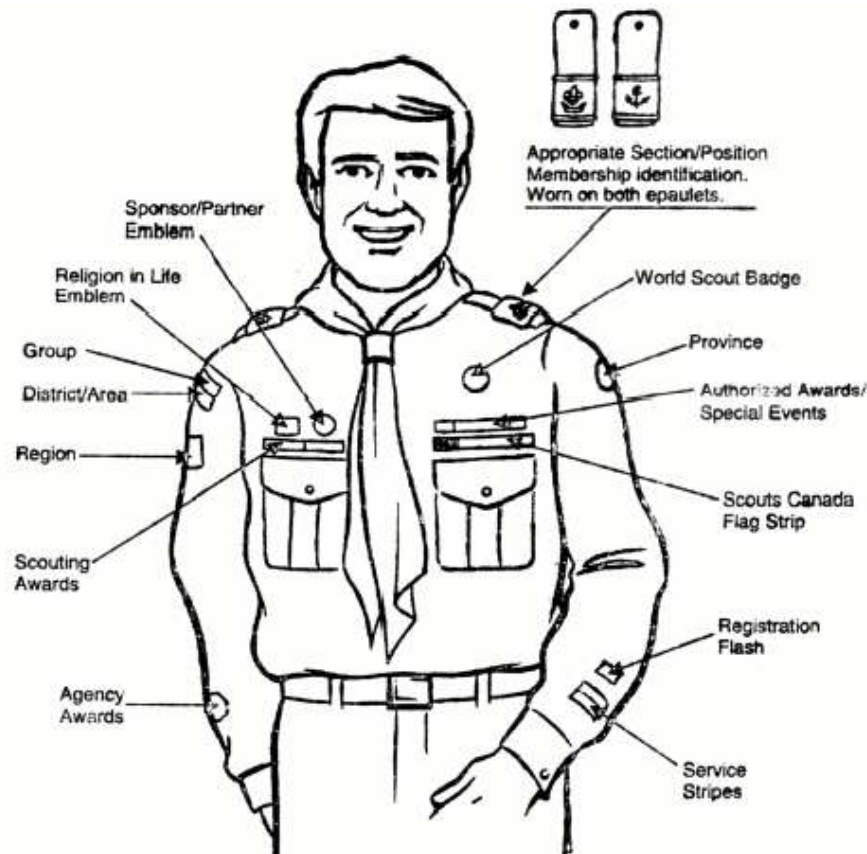
- Time and space to think rather than just react
- A particular view about resources and overheads
- Under-confidence
- Skills
- A vocabulary to use with colleagues and peers



What stops us doing more of it?



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- Leadership
- Messaging
- Complexity of concepts?
- Getting to service delivery colleagues
- “nothing about us without us”



Help is at hand



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- **Uncertain future – but requires community consent more than ever**
- **Uncertain future – but demands new ways of working**
- **Strong regional infrastructures**
- **(in many places) strong local infrastructures**
- **Memory**



What we know



- Neighbourhood management principles can deliver disproportionate impact
- Inspirational individuals are key
- Sustained commitment (not just – or even – funding) is vital for trust
- Poverty of imagination is what makes things fail



Things to think about: a pitch for the future



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- **Stay close to key 21st century issues**
- **Stay close to key service reform thinking**
- **Stay close to commissioning**
- **Stay close to the debate between smaller state/smarter state and social capital**



Above all?



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Any intelligent fool can make things bigger and more complex....it takes a touch of genius – and a lot of courage to move in the opposite direction.

Albert Einstein

